The Writing is on the Wall: Providing copyright Information for British Library Readers

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Introduction

Me
• Matthew Lambert
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The British Library
• National Library
• Legal Deposit Library
• 150-200 million items
Current situation

- We don’t police copying in Reading Rooms
- Instead provide information
- Users to make their own assessments
So what’s the problem?

- Copyright law in UK complex
- The Library’s collections are hugely diverse
- Reader’s uses are equally diverse
- Varying levels of staff knowledge
- Decades of changes in legislation
- How people copy has changed

- This has resulted in a patchwork of signage which can be confusing

So, time for an update!
Difficulties

• Distilling all the info down so it’s not confusing but still useful

• Many users no longer want information on posters

• Providing it in a way which people will engage with

• Making sure staff advice is in line with provided information
Solution
Solution

- Branding
- Colour scheme
- Staff
- Copyright Information
- Physical
- Online
- Information
- Templates
- Documentation
- Training
- Consolidated
- Simplified
- Online courses
Thank you