Have a Thirst for Adventure?  
Travel the Uncharted Path of Teaching Copyright to Archivists

World Café 2/I Can’t Believe It’s Not Icetops!  
14:30-15:15 British Summer Time  
1:30 pm Greenwich Mean Time  
Friday, June 21, 2021  
Emilie Algenio, she/her, Director of Publishing
Introduction

Emilie Algenio

• She/her
• Acknowledgement
• Current: UTX Arlington
• July 2020
• What’s here: work done at Texas A&M University
**THEN:**
College Station: where I did this work, from Jan. 2018 to June 2020

**NOW:**
University of Texas at Arlington: where I work currently, July 2020-present
Why we’re here

Conference themes...

• Copyright education: cultural heritage sector

• Copyright literacy community: locally

• Engaging approaches
Background

• **The Why**: build the TX A&M Digital Library

• **The Where**: Cushing Memorial Library & Archives, at Texas A&M University

• **The Who**: Cohort of three Cushing employees...namely...
The Who...
The cohort, who named themselves the Cushing Copyright Facilitators...

John Bondurant
Digital Archivist

Leslie Winter
Public Services Coordinator

Anton DuPlessis
Mexican Colonial Collection Curator

...in the Cushing Memorial Library & Archives
Kudos to...

• Administrators
• Cohort
• Colleagues
• Guest speakers
How it worked

• Time:
  • Once a month
  • Two hours, in person, all together
  • January 2018 – June 2020

• Setup:
  • Curriculum: drew largely from Peter Hirtle’s book (*Copyright and Cultural Institutions: Guidelines for Digitization for U.S. Libraries, Archives, and Museums*)
  • Homework: involved videos, readings, attending local and national events
  • Assessment: start/end of each meeting
Instructional approaches

• Dedicated face-to-face classroom time

• Events
  • National: Harvard Symposium
  • Local: Fair Use/Fair Dealing Week celebrations: crossword puzzle

• Supplement: other educational opportunities
  • Online course: Lesley Ellen Harris
  • Guest speakers: Glynn Lunney
Instructional approaches, continued

• **Answer questions together:** via email, and during face-to-face meetings

• **Card sorting**

  In the United States, how long a copyright lasts, **overall**, is affected by...

(a) The date of creation and/or publication,
(b) the circumstances of creation, including authorship,
(c) the work’s compliance with copyright formalities.

Meeting #2:
Copyright Duration, Tu., Feb. 6, 2018
Book:
Chapter 3, Duration and Ownership
Section: 3.2
Page(s): 41
Instructional approaches, lastly...

• Open ended-essay questions & multiple-choice quizzes

1. If a work is in the Public Domain, it means:
   a. You can find it at the Clara B. Mounce Public Library.
   b. You can get it for free online.
   c. The term of copyright in the work has run out.
   d. You can copy it without getting permission.

• Problem-based learning...

Use the space below to jot down your own scenario: feel free to choose a burning issue, or a question about using material in an online classroom, or a concern you have about your research. Be sure to include:

1. What is the item?  E.g. a web site, a physical object, or a digital photograph.
2. Where did I find it?  E.g. on the open web, copied from a textbook, or I made it myself.
3. How will I use it?  E.g. for a webinar, on a PPT slide for a conference, or in my lecture.
Outcomes...

• **Draft policy** for Special Collections

• Cohort: has **their own community** of copyright learners

• Unexpected: **teach the teacher**

i.e. learned **a lot** about how archives work!
What worked...

• Problem-based learning

• Discussing real-time problems

• Self-selected learners

• Having resources:
  • Lunch with the guest speaker
  • Taking an online course
  • Building their library: e.g. *A Guide to Oral History and the Law*
What I would change, next time...

• **For the cohort**: meet more than once a month, too much time in between meetings

• **Verify buy-in**: at every level, discuss expectations, timeline, end goals

• **Ideal**: manage the expectations and workload of the learners and their administrators
Thank you!

Questions?

Emilie Algenio
emilie.algenio@gmail.com