Communicating the complexity of copyright compliance at your university
A BIT ABOUT ME AND THE UNIVERSITY WHERE I WORK

- Murdoch University - Located in Perth, Western Australia, founded in 1974 as the second university in Perth
- 23,000 students including post graduates and 1,700 staff from across 90 different countries.
- Campuses in Perth, Singapore and Dubai
Shetland to Perth

Have worked in libraries since 2009 - Uni, corporate and public

Got my job as the Murdoch University Copyright Coordinator in June 2018
Universities Australia (UA) is a representative body for the university sector. Part of their role is to negotiate three copyright licences on behalf of the sector -

- Two Statutory Licence agreements governed by licensing schemes for educational providers as defined in the Australian Copyright Act 1968 (section 113P) with Copyright Agency Limited - CAL (text and artistic works) and Screenrights (broadcasts) and
- A voluntary licence with music collecting societies

- **CAL Statutory Licence** permits universities to copy and communicate text or artistic works for educational purposes, subject to copying limits of one chapter or 10% of the words or pages per book, whichever is greater, and one article per journal issue.

- **Screenrights Licence** permits universities to copy and communicate television and radio broadcasts with no copying limits.

- It excludes video on demand services such as Netflix and Amazon Prime as these services do not meet the traditional definition of broadcasts as set out in Australian legislation.

- **The Tertiary Music Licence** permits universities to copy and communicate music and sound recordings for a range of purposes, including use at official university events and for educational purposes.
**MY ROLE**

Administering these complex copyright licences, including requirements to coordinate regular sampling surveys

Responsible for the University’s advice, training and overall compliance with legislative and contractual requirements relating to copyright.

Provide advice, training and support to staff and students on copyright compliance and contribute to the development and implementation of the University’s copyright strategy, policies and procedures.
"IT'S A MARATHON, NOT A SPRINT"
- **The Library** - assisting the Unit Readings team with copyright questions regarding the uploading of material in line with the educational statutory licence (s113p)

- **Pro Vice Chancellor Education** team - they assist staff and students with teaching and learning and the associated technologies – also manage the LMS

- **Graduate Research School** - manage all post graduate candidacies and provide training to both research students and research staff and supervisors

- **TNE - Transnational Education** - who were creating course materials for teaching in Dubai and Singapore and liaised with staff at these campuses

- **Academic Integrity** - my responsibility to take down Murdoch’s intellectual property from any note sharing sites.

- **University Legal Counsel** - as they provide advice and I notify them of important legislative changes in copyright law
BUILDING NETWORKS

- Meet with teams - ask how you can help and how your role works with theirs
- Understand their work area and where areas of compliance might be an issue
- Explain the statutory licence requirements in relation to their area
- Ask them what would help them in terms of an informational resource
- Develop a good relationship with university’s legal counsel
“I’M STUCK...DOES IT GET EASIER?”
“NO”

LOST IN TRANSLATION DIRECTED BY SOPHIA COPPOLA (2003)
DEVELOPING TRAINING

What training does your university community need? Gained from environmental scans and networks
New higher degree research student training & training supervisors
New staff orientation
Understanding publisher contracts
Open Educational Resources
Academic Integrity
Get helpful advice and guidance with Copyright

Use this website as a guide to Copyright - what it is and how it may affect you during your time at Murdoch University. You will find helpful advice and support on creating and delivering teaching materials, completing your thesis and publishing your work.

If you cannot find an answer here, or you need personalised advice, contact the Copyright Coordinator.

Copyright basics

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<td>What material is protected by Copyright?</td>
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<td>I’m a Murdoch student. Why is Copyright important to me?</td>
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Copyright advice when...

- Creating teaching material
  What you can use and how to deliver it

- Completing your thesis
  How to use third party works in your thesis and research

- Publishing your work
  Know which publishing licence is right for you

Don't steal it! Use these Copyright friendly resources

Do you know you can violate Copyright laws by using online resources without permission or a proper licence? Avoid issues by using copyright friendly resources, including those licenced under Creative Commons.

DISCOVER COPYRIGHT FRIENDLY RESOURCES
EXPANDING THE ROLE

- Partner with TAFE (technical and further education) Library studies
- Speaking at events and conferences
- Writing papers
- Participating in the IFLA Copyright and Legal Matters (CLM) group - copyright updates from around the world
- Memberships of peak bodies ADA, ALIA and Australian Copyright Society - opportunities for professional development and training
THANK YOU!

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