Is play dough 'virtually' worthless?
Delivering a hands-on session in an online format

Hannah Pyman, University of Essex
What is Copyright Dough?

- Interactive workshop activity (or, a game!)
- Gives players a role each
- Asks players to create a model
- Gives each model a licence
- Facilitates discussion
Why did we design it?

- Copyright affects all stages of an academic career
- But copyright is not a big seller!
- Wanted to create a welcoming environment
Moving online

• New online version using Zoom interactive whiteboard
• Player packs sent in private chat
Why we think it works

• Interactive workshop activity
  - Serious play
  - Immerses players
• Engagement tool
• Prompts discussion
Why we think it works

• Shows copyright as an enabler of creativity
• Allows a better understanding of how copyright affects different people in different ways
• Keeps the fun of in-person gamified teaching
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Read more about Copyright Dough in our project report.
Thank you!

Get in touch

Hannah Pyman
Scholarly Communications and Research Support Manager
University of Essex
hpyman@essex.ac.uk