NOBODY PUTS COPYRIGHT IN THE CORNER

(How to Tell Them What They Don’t Want to Know About Copyright)

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Lots of libraries! Seriously – a lot!!
Cambridge IP policy

Cambridge staff and students retain the intellectual property rights over any content they create

Important for everyone to understand their rights
It started with a website...

In-depth and lawyer approved

= Boring and unread
Research Support Handy Guides

Easy to digest, visually appealing guides to different topics

Copyright is an especially popular topic
Face to face training

Runs throughout research support training

Dedicated sessions on copyright

Need to be define “copyright” carefully
“Life is more fun if you play games”

- Roald Dahl
Wonder of webinars
Targeted LibGuides
Podcasts

Listen to copyright content on the go!

Coming soon!
Research Support Ambassadors

Coming soon!

Introduction to Scholarly Communication

Research lifecycle

The research lifecycle is a visual representation of the different stages of the research process that vary depending on both the project and the institution but will cover broadly the same stages.

The stages are introduced in the short video below:

Research lifecycle in 3 minutes

The lifecycle model has been used by many institutions around the world to help represent both the stages of a project and the services they offer. They range from the very simple to the more complex depending on the needs of the institution.

Although lifecycles are frequently used to represent the research process there are some problems with using this as a model. The main criticism has been that not all research projects follow prescribed stages in a defined order and representing research in this way can be misleading. Research can and often does move around the stages of a cycle non-sequentially but the support needs at each stage remain the same.

You can see a very basic model of the research lifecycle below but you can also look for local examples.
Tips and tricks

- Make it fun
- Give people a voice so they feel invested
- Use stealth!
If that fails....
You can do it!

Thank you!

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