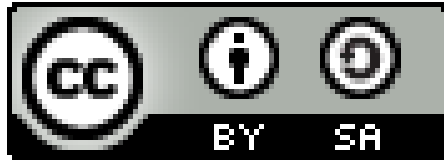


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**Teaching the teachers what they can use
when they teach**

Topics

- What can be taught
- Top tips for teaching

What to teach: SPACES

Private

Private

Public

Public

Private

Public

Public (NC)

Public

Classroom

VLE

Web

Web

What to teach: IMAGES

- Creative Commons
- CLA
- Exceptions

- Getting permission
- Risk management

What to teach: IMAGES

- CLA FREE-NO RISK
- Creative Commons FREE-MINOR RISK
- Exceptions FREE- SOME RISK

- Getting permission COST-NO RISK
- Risk management RISK

What to teach: SPACES & IMAGES

Private
Private

Private
Public

Public (NC)
Public

Public
Public

Classroom

VLE

Web

Web

CLA
Exceptions
CC

CLA
Exceptions
CC

CC

CC

CC BY; CC BY ND; CC BY SA
CC ZERO

What to teach: CHANGING SPACES

Student Recording

Private

Private

Classroom

CLA

Exceptions

CC

Reuse

Private

Public

VLE

CLA

Exceptions

CC

Public (NC)

Public

Web

CC

Public

Public

Web

CC

CC BY; CC BY ND; CC BY SA
CC ZERO

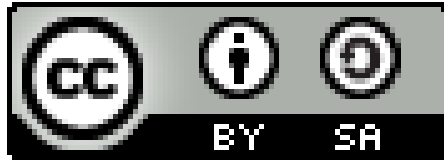
How to teach

- Personalisation & empathy
- Proper teaching
- Bringing copyright in from the cold
- Set expectations and ground rules
- Be kind

3 Final Points

1. Copyright & licensing business critical decisions
2. Support mechanisms are crucial
3. Conqueror the fear – make it your own

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